

Bangladesh Institute of Capital Market (BICM)
Certificate Course on
“Capital Raising and Investment in Primary Market”

OBJECTIVE:

To enable the participants to understand capital raising process, pricing mechanism, and investment in primary market.

Duration: 05 Days

PROGRAMME CONTENTS:

Module	Module Details
Module 1	<p>Regulatory issues regarding Capital Raising</p> <ul style="list-style-type: none"> - Responsibility of BSEC and Stock Exchange - Listing requirements - Securities and Exchange Commission (Public Issue) Rules, 2015 - Securities and Exchange Commission (Rights Issue) Rules, 2006
Module 2	<p>IPO Preparation by Issuer and Issue Manager</p> <ul style="list-style-type: none"> - Cost and benefit of public offering - IPO Flotation Methods (Fixed Price Method and Book Building Method) - Underwriting the IPO - IPO execution process - Preparing the prospectus & Information memorandum (IM) - Challenges Faced by Issuer and Issue Manager
Module 3	<p>Pricing /Valuation of IPO</p> <ul style="list-style-type: none"> - Pricing of IPO following Relative Valuation Method - Pricing of IPO following Fixed Price Method - Pricing of IPO following Book Building Method - Pricing of IPO following Net Asset value
Module 4	<p>Investment in Primary Market</p> <ul style="list-style-type: none"> - Reading Prospectus - Economy and Industry Analysis - Company Analysis - Financial Statement Analysis - Risk and Profitability analysis - Earnings quality Analysis
Module 5	<p>Capital Raising Scenario of Bangladesh</p> <ul style="list-style-type: none"> - Securities and Exchange Commission (Issue of Capital) Rules, 2001 - Due Diligence - Performance of Primary Market in Bangladesh - Challenges faced by regulators regarding IPO