

**Bangladesh Institute of Capital Market (BICM)**  
**Day Long Certificate Course on**  
**“Capital Raising and Investment in Primary Market”**

**PROGRAM CONTENTS**

<b>Module</b>	<b>Module Details</b>
<b>Module 1</b>	<p><b>Regulatory issues regarding Capital Raising</b></p> <ul style="list-style-type: none"> <li>- Responsibility of BSEC and Stock Exchange</li> <li>- Listing requirements</li> <li>- Securities and Exchange Commission (Public Issue) Rules, 2015</li> <li>- Securities and Exchange Commission (Rights Issue) Rules, 2006</li> </ul>
<b>Module 2</b>	<p><b>IPO Preparation by Issuer and Issue Manager</b></p> <ul style="list-style-type: none"> <li>- Cost and benefit of public offering</li> <li>- IPO Flotation Methods (Fixed Price Method and Book Building Method)</li> <li>- Underwriting the IPO</li> <li>- IPO execution process</li> <li>- Preparing the prospectus &amp; Information memorandum (IM)</li> <li>- Challenges Faced by Issuer and Issue Manager</li> </ul>
<b>Module 3</b>	<p><b>Pricing of IPO</b></p> <ul style="list-style-type: none"> <li>- Pricing of IPO following Relative Valuation Method</li> <li>- Pricing of IPO following Fixed Price Method</li> <li>- Pricing of IPO following Book Building Method</li> <li>- Pricing of IPO following Net Asset value</li> </ul>
<b>Module 4</b>	<p><b>Investment in Primary Market</b></p> <ul style="list-style-type: none"> <li>- Reading Prospectus</li> <li>- Economy and Industry Analysis</li> <li>- Company Analysis</li> <li>- Financial Statement Analysis</li> <li>- Risk and Profitability analysis</li> <li>- Earnings quality Analysis</li> </ul>
<b>Module 5</b>	<p><b>Capital Raising Scenario of Bangladesh</b></p> <ul style="list-style-type: none"> <li>- Securities and Exchange Commission (Issue of Capital) Rules, 2001</li> <li>- Due Diligence</li> <li>- Performance of Primary Market in Bangladesh</li> <li>- Challenges faced by regulators regarding IPO</li> </ul>